



Promote your listings to Luxury Portfolio agents

LuxeSelect is a monthly email and the only option available for direct Luxury Portfolio network agent-to-agent promotion for your significantly priced properties.

EACH PURCHASE INCLUDES:

1. Inclusion in LuxeSelect email newsletter, which is sent to agents with active listings \$3 million or more on luxuryportfolio.com
2. Inclusion in LuxeSelect blog post on the LPI website, which is sent to 80,000+ LuxeChatter® subscribers
3. LPI homepage slideshow (second carousel)

QUALIFICATIONS & RESTRICTIONS:

- Listing must be at least \$3 Million USD to advertise
- Maximum of two (2) listings per company allowed per month

\$800 (Large) | \$400 (Medium)
 Availability per issue: 1 Large, 12 Medium | Cost shown is per property

ISSUE	RESERVATIONS CLOSE*	MATERIALS DUE
January 14	Wednesday, December 30, 2020	Thursday, December 31, 2020
February 11	Wednesday, January 28	Thursday, January 29
March 11	Wednesday, February 24	Thursday, February 25
April 8	Wednesday, March 24	Thursday, March 25
May 13	Wednesday, April 29	Thursday, April 30
June 10	Wednesday, May 26	Thursday, May 27
July 8	Wednesday, June 23	Thursday, June 24
August 12	Wednesday, July 28	Thursday, July 29
September 9	Wednesday, August 25	Thursday, August 26
October 14	Wednesday, September 29	Thursday, September 30
November 11	Wednesday, October 27	Thursday, October 28
December 9	Monday, November 24	Tuesday, November 25

* All ad cancellations must be made prior to the reservation close date; otherwise charges will still be incurred.
 * All co-op ads and photography are subject to approval by Luxury Portfolio.

Advertising FAQs

Find additional resources at support.luxuryportfolio.com

How do I reserve an ad?

STEP 1: Log into your LuxeXchange account at xchange.luxuryportfolio.com

STEP 2: On the left side, go to
Toolbox > Co-Op Advertising > Place Order
(Online Banner Ads have stand-alone pages in the Toolbox)

STEP 3: Select the publication and ad size you would like to reserve

STEP 4: Choose your property and click "Select"

STEP 5: Add in your materials and click "Next" OR you can choose "Skip and Add Later" to purchase and upload materials later, but before the materials deadline

STEP 6: Review your Cart, then "Proceed to Checkout" and purchase the ad

STEP 7: Review your order confirmation that is sent to your email address and submit your ad materials

How do I submit my ad materials?

STEP 1: Once you have purchased your ad, go to
Maintenance > Ad Reservations

STEP 2: Find your reservation and click "Incomplete"

STEP 3: After submitting your materials, confirm your "Ad Status" is highlighted green and states "COMPLETE"

Can I include my a website in my ad description?

No. Across the board we do not allow other URLs on our website or in our print ads. This helps us to track and quantify the program for our brokers. If another website URL is included in your description, it will be removed before being published.

Can I include more than one agent name or phone number in my ad?

The agent name field has a limited amount of space in each of our ads. Typically that space will only fit one full name. However, we are aware that many properties are co-listed. In this case names can be abbreviated to be the first initial and the last name or just the last names. Only one phone number will fit in our ads.

For example:

J. Smith/L. Rogers — +1 123 555 6789
Smith/Rogers — +1 123 555 6789

Can I get a physical copy of the publication in which I advertised?

Yes. The LPI team is happy to provide one free copy to any advertiser upon request.

Can I see a proof of my ad?

Yes. A proof will be sent to the email address that you entered at the time of reservation prior to publishing. This proof is meant to capture only the last minute price changes and correct any production errors, not as an opportunity to rewrite previously submitted ad copy.

Are there any restrictions on photo submissions?

Due to the design nature of the advertising, all photography is subject to approval by the LPI team. Image renderings may be submitted, but are subject to approval based on quality and development stage of the listing. All photography must meet the minimum size requirements for each advertising opportunity. Photos that include watermarks are not accepted.

Any additional copy or photo changes from what was originally submitted is subject to a \$25 change fee.

Last minute changes significantly increase our production time and jeopardize our ability to meet the strict publication deadlines. To avoid this fee, please review your ad copy and photo materials thoroughly in LuxeXchange before the materials deadline to ensure accuracy.

To submit any changes:

- Respond directly to the proof email you receive (proof@luxuryportfolio.com)
- Include the price and Web ID of the property that needs changes

Additional questions?

Reach the entire Luxury Portfolio team at support@luxuryportfolio.com.