

# Media Proposal



PREPARED EXCLUSIVELY FOR:  
3824 PACIFIC AVENUE | LONG BEACH

## Digital Advertising Schedule

### DATES

- **"First Look" Email Blast**  
to First Team Agents and thousands of brokers surrounding your home. MLS Active Date
- **Facebook/Instagram Broker-Paid Digital Ad**  
+ Large Paid Add-On MLS Active Date -Runs 10 Days
- **10 Day Digital LinkedIn Ad** MLS Active Date -Runs 10 Days
- **Customized Digital Brochure**  
Designed to feature the details of your home with professional photos and optional video and matterport included.

## Print Advertising Schedule

- **California Homes Magazine Full Page Ad** Next Available Issue (Bi-Monthly)  
Featured placement on First Team's exclusive 8-page spread
- **Customized Postcard Mailer**  
Designed to feature the details of your home and mailed to 250 surrounding addresses. Additional addresses may be added. 11" x 6" (XL) in size and printed on professional, heavy cardstock.
- **Customized Brochures**  
Designed to feature the details of your home and available as hand outs for open house attendees and interested buyers. 11" x 17" folded to 8.5" x 11" in size and printed on professional, heavy cardstock.

## Listing Syndication TO OVER 2,000 SITES INCLUDING:

FirstTeam.com  
 OCRegister.com  
 LATimes.com  
 AllAcres.com  
 FixFlip.com  
 Foreclosure.com  
 FreedomSoft.com  
 FrontDoor.com  
 HomeFacts.com  
 HomeFinder.com  
 HomePath.com  
 Homes.com  
 HomeSpotter.com  
 HomeWinks.com  
 HouseHunt.com  
 Housely.com  
 HotPads.com  
 Hubdin.com  
 HudSeeker.com  
 JoyfulHome.net  
 Kahping.com  
 Keyboom.tv  
 LandsofAmerica.com  
 LandWatch.com  
 LotNetwork.com  
 NestBuilder.com  
 NewHomeSource.com  
 RealtyTrac.com  
 RealSavvy.com  
 TheRealEstateBook.com  
 UniqueHomes.com  
 Vast.com

## Extended Network Advertising

### Dates

- **First Team SNEAKPREVIEW System** Before MLS Live Date  
Placement on First Team's intranet, exposing your listing to a network of agents who may already be working with a buyer interested in your home.
- **Additional Online Listing Exposure** MLS Active Date

Zillow	LuxuryPortfolio.com	WSJ.com	NYTimes.com
Redfin	LuxuryRealEstate.com	Juwai.com	PropGOLuxury.com
Trulia	LeadingRE.com	MansionGlobal.com	Zaobao.com
Realtor.com	WeChat	Barrons.com	

\*May require additional costs. Agent must submit inquiry with Advertising Department. Reservations are subject to space availability. Listings must meet minimum price and be located in certain regions for full syndication.

