

Media Proposal



PREPARED EXCLUSIVELY FOR:
ADDRESS | CITY

Digital Advertising Schedule

DATES

- **"First Look" Email Blast**
to First Team Agents and thousands of brokers surrounding your home. MLS Active Date
- **Facebook/Instagram Broker-Paid Digital Ad**
+ Medium Paid Add-On MLS Active Date -Runs 7 Days
- **7 Day Digital LinkedIn Ad** MLS Active Date -Runs 7 Days
- **Customized Digital Brochure**
Designed to feature the details of your home with professional photos and optional video and matterport included.

Listing Syndication TO OVER 2,000 SITES INCLUDING:

- FirstTeam.com
- OCRegister.com
- LATimes.com
- AllAcres.com
- FixFlip.com
- Foreclosure.com
- FreedomSoft.com
- FrontDoor.com
- HomeFacts.com
- HomeFinder.com
- HomePath.com
- Homes.com
- HomeSpotter.com
- HomeWinks.com
- HouseHunt.com
- Housely.com
- HotPads.com
- Hubdin.com
- HudSeeker.com
- JoyfulHome.net
- Kahping.com
- Keyboom.tv
- LandsofAmerica.com
- LandWatch.com
- LotNetwork.com
- NestBuilder.com
- NewHomeSource.com
- RealtyTrac.com
- RealSavvy.com
- TheRealEstateBook.com
- UniqueHomes.com
- Vast.com

Print Advertising Schedule

- **Customized Postcard Mailer**
Designed to feature the details of your home and mailed to 250 surrounding addresses. Additional addresses may be added. 11" x 6" (XL) in size and printed on professional, heavy cardstock.
- **Customized Flyers**
Designed to feature the details of your home and available as hand outs for open house attendees and interested buyers. 8.5" x 11" in size and printed on professional, heavy cardstock.

Extended Network Advertising

Dates

- **First Team SNEAKPREVIEW System** Before MLS Live Date
Placement on First Team's intranet, exposing your listing to a network of agents who may already be working with a buyer interested in your home.
- **Additional Online Listing Exposure** MLS Active Date

Zillow	LuxuryPortfolio.com	WSJ.com	NYTimes.com
Redfin	LuxuryRealEstate.com	Juwai.com	PropGOLuxury.com
Trulia	LeadingRE.com	MansionGlobal.com	Zaobao.com
Realtor.com	WeChat	Barrons.com	

*May require additional costs. Agent must submit inquiry with Advertising Department. Reservations are subject to space availability. Listings must meet minimum price and be located in certain regions for full syndication.

