

Media Proposal



PREPARED EXCLUSIVELY FOR:
ADDRESS | CITY

Digital Advertising Schedule

DATES

- **"First Look" Email Blast**
to First Team Agents and thousands of brokers surrounding your home. MLS Active Date
- **Facebook/Instagram Broker-Paid Digital Ad**
+ Small Paid Add-On MLS Active Date -Runs 5 Days
- **5 Day Digital LinkedIn Ad** MLS Active Date -Runs 5 Days
- **Customized Digital Brochure**
Designed to feature the details of your home with professional photos and optional video and matterport included.

Listing Syndication TO OVER 2,000 SITES INCLUDING:

FirstTeam.com
 OCRegister.com
 LATimes.com
 AllAcres.com
 FixFlip.com
 Foreclosure.com
 FreedomSoft.com
 FrontDoor.com
 HomeFacts.com
 HomeFinder.com
 HomePath.com
 Homes.com
 HomeSpotter.com
 HomeWinks.com
 HouseHunt.com
 Housely.com
 HotPads.com
 Hubdin.com
 HudSeeker.com
 JoyfulHome.net
 Kahping.com
 Keyboom.tv
 LandsofAmerica.com
 LandWatch.com
 LotNetwork.com
 NestBuilder.com
 NewHomeSource.com
 RealtyTrac.com
 RealSavvy.com
 TheRealEstateBook.com
 UniqueHomes.com
 Vast.com

Extended Network Advertising

Dates

- **First Team SNEAKPREVIEW System**
Placement on First Team's intranet, exposing your listing to a network of agents who may already be working with a buyer interested in your home. Before MLS Live Date
- **Additional Online Listing Exposure** MLS Active Date

Zillow	LuxuryPortfolio.com	WSJ.com	NYTimes.com
Redfin	LuxuryRealEstate.com	Juwai.com	PropGOLuxury.com
Trulia	LeadingRE.com	MansionGlobal.com	Zaobao.com
Realtor.com	WeChat	Barrons.com	

*May require additional costs. Agent must submit inquiry with Advertising Department. Reservations are subject to space availability. Listings must meet minimum price and be located in certain regions for full syndication.

